



Social Media Marketing
First Week Update

Date: 22/07/2021

Creative: Animated Logo GIF (Will be shared tomorrow EOD)



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Date: 22/07/2021

Caption: That's just the start to be honest.



POISE
electric scooters

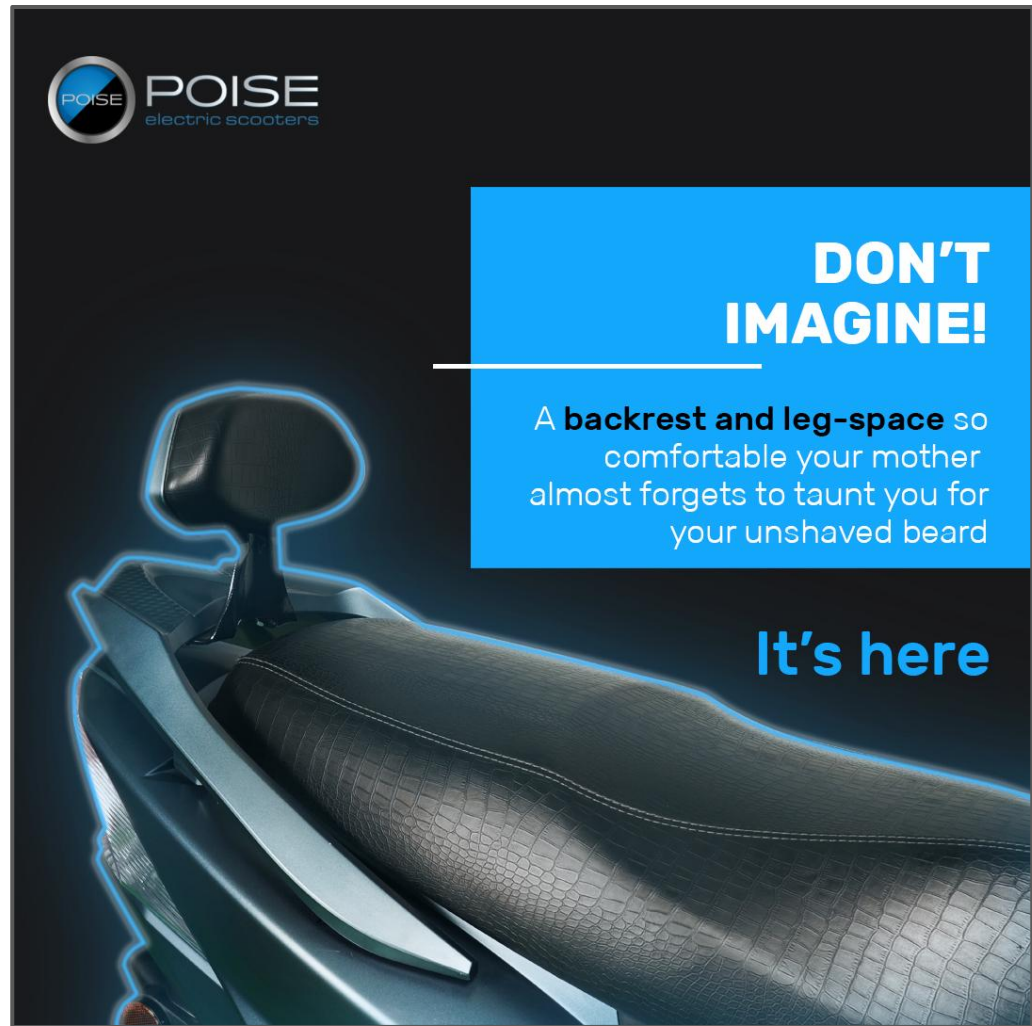
DON'T IMAGINE

A **design** so great
the athlete in you
develops artistic
tendencies

It's Here

Date: 23/07/2021

Caption: No way she's forgetting that!



POISE
electric scooters

DON'T IMAGINE!

A **backrest and leg-space** so comfortable your mother almost forgets to taunt you for your unshaved beard

It's here



DON'T IMAGINE!

A **bluetooth media system** so fun, your grandfather will not blame technology for your shortcomings anymore

It's here



DON'T IMAGINE

A swappable 2 battery system so convenient it makes you wonder if you have any more problems left to worry about

It's Here



Date: 25/07/2021

Caption: Do you really?



Date: 26/07/2021

Caption: But make sure the arguments get better with every ride.



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DON'T IMAGINE!

A **range extender** so reliable that you and your wife will leave the house arguing about that broken vase and come back discussing the sunset

It's here



Date: 27/07/2021

Caption: If you're reading this, you already probably do!



**DON'T
IMAGINE!**

A **price** so reasonable you
fall in love with capitalism

It's here



Paid Media

- Brand Awareness Ads: ₹1000/day
- Page Like: ₹1000/day
- Lead Form: ₹2000/day
- Traffic & Engagement: ₹1000/day





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